

Photo exhibition “Values we want to hold and values we want to update for our future”

A photo exhibition will be held in a building located in Tokyo Harajuku that will be taken down in November. Any photographer can participate if it meets the following concept.

1. Concept

There are two rooms for this project; one for wall painting and the other for the photo exhibition. In the wall painting room, one artist will paint live to raise awareness of plastic pollution. Another artist will paint live to stress importance of self-affirmation. In the photo exhibition room, photo of “Values (Things) we want to hold” and “Values (things) we want to update” will be taped on the walls. For examples “Value (Things) we want to update” could be a photo related to Global warming, Pollution or Discrimination. Then “Value (Things) we want to hold” could be a photo related to Family, Love or Beautiful landscape. These positive and negative photos will be taped on the wall to create an atmosphere which raises awareness of the need for a paradigm shift towards realizing a sustainable society.

For viewers, we will provide opportunity to think about what values really matters, and what values needs rethinking.

The room has about 40 square meters of wall and ceiling. If we can collect enough photographs, the entire wall and ceiling will be covered with 600 to 1000 photographs.

2. Policy

- Please send the photo to the following address: ego Gallery, 4-7-5 Nihonbashi-honcho, Chuo-ku, Tokyo 103-0023 Japan
- Print and mailing fee will be at your own expense.
- Print size; 3R (3.5 x 5 in) to LTR size (8½ × 11in).
- Maximum number of prints that can be submitted is 20 prints / per person.
- If you DO NOT wish your name to appear in public, please notify.
- Photo will be taped directly on wall. (photo frame will not be used)
- We will not be liable for any damage, loss of the provided photos.
- You must agree to ensure the photograph you provide does not violate copyright, intellectual rights, portrait rights, privacy etc.
- After the exhibition, photos will be stored in albums and will be available for viewing at the ego Art & Entertainment Gallery in Tokyo. (Photographs will not be returned not be returned unless picked up at our Gallery)

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3. Overview of the photo exhibition

[View fee] free

[Session period] Beginning of September to end of October

[Place] Senba Mansion Harajuku (1 min walk from Harajuku Station)



This exhibition is presented by “ego Art and Entertainment Gallery”

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